




→ [psa-peugeot-citroen.com](#)




 [Read the press release](#)  
[06/30/2010](#)

### ▶ **New cooperative project for electric powertrains between PSA Peugeot Citroën and Mitsubishi Motors Corporation**

Mitsubishi Motors Corporation (MMC) and PSA Peugeot Citroën announced today that they have started a feasibility study for the development and supply of powertrains for electric vehicles, including an analysis on the packaging of batteries and its business viability. The first application of this new agreement will focus on light commercial vehicles. This new step results from continuing discussions between the companies to expand their existing current collaboration on electric vehicles.

→ [psa-peugeot-citroen.com](#)



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[06/09/2010](#)


### ▶ **With e-HDi, PSA Peugeot Citroën Further Improves the Fuel Efficiency and Carbon Footprint of its Diesel Engines**

Jean-Marc Gales, Executive Vice President, Brands, and Christian Chapelle, Director of Powertrain and Chassis Engineering, presented the world premiere of e-HDi, a new generation stop & start system that combines a reversible starter-alternator and a diesel engine. Stop & start technology turns off a car's engine whenever the car is at rest, for example at a stop light or in a traffic jam, and then restarts it instantaneously when needed.

This latest innovation, which delivers improvements of up to 15% in the HDi engine's fuel efficiency and CO2 emissions, will be deployed on most of the Peugeot and Citroën ranges from late 2010. The Group's objective is to sell one million e-HDi-equipped vehicles by 2013.

→ [peugeot.com](#)



 [Read the press release](#)  
[06/24/2010](#)

### ▶ **MU by PEUGEOT honoured by Automotive News Europe**

During the Automotive News Europe annual media conference (Bilbao, 22nd and 23rd June 2010), which brings together automobile industry decision-makers, analysts and journalists, a L.E.A.D.E.R Award presented for MU by Peugeot hailed the pioneering nature of this innovative mobility concept.


For the first time, three L.E.A.D.E.R Awards (Leaders in European Automotive Development, Excellence and Research), were attributed by a jury composed of representatives of Automotive News Europe and the Automotive Intelligence Center.

- . Manufacturer
- . Supplier
- . Automobile distribution

Peugeot was awarded the prize for MU by Peugeot in the last category.

→ [citroen.com](#)



 [Read the press release](#)  
[05/27/10](#)

### ▶ **The new CITROEN C4 : first details revealed**

Citroën has release first details of the brand new C4. Designed new exceed the highest expectations, the New Citroën C4 boasts a real positive energy - with exceptional levels of quality, style, interior space and occupant comfort, as well as responsive handling and impressive environmental credentials.

→ Purchasing Department



[Read the press release](#)  
06/10/10

▶ **Automotive Industry Platform (PFA) members, including the Group, commit to sustainable development**

Claude Cham, chairman of CLIFA and FIEV, and Xavier Fels, chairman of CCFA signed a common charter on 7 June confirming the commitment of the Automotive Industry Platform (PFA) members to the social and environmental responsibility of companies in the French automotive sector.

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